SPEAKERS



Business Networking: The Dynamics and How Networking works for Small Businesses.

Meet Kimberly Tsoukalas - Network In Action (NIA)

For over two decades, Kimberly Tsoukalas has been connecting people and building relationships through her

work and community involvement. When she heard about network In Action, she knew this was the role she had been preparing for her whole life! NIA franchise is a professional, category exclusive, network group organization. The goal of NIA is to bring together like minded business people who can help refer, build, and support one another's businesses. It is her greatest joy to see her members grow, support one another, and succeed in their businesses. NIA even offers a Return On Investment on your membership. Kimberly has been building 5 dynamic groups since 2020. Her members are her clients, and she is committed to their success! Kim was awarded NIA Top Gun in 2021 out of all 87 franchises in the nation for her production. She feels so blessed to love what she does!

www.networkinaction.com



Meet Trish Perry - HamonizeU

After decades in the corporate world, I began my coaching journey to help professionals create the success and happiness they deserve. Whether coaching professionals



who have been thrown off course by a hardship, or organizations wanting more engagement and productivity with their employees, there is an adversity to work through. A core tenet of my coaching is "You are not your adversity."

My focus is on business problems that may get in the way of your success; how they impact your work and home life; and a plan to address these problems to be successful.

My goal is to help people achieve their goals, increase engagement, productivity, self-confidence and JOY every day!

www.harmonizeu.com

SPEAKERS

Relationship Banking/Working with Community Partners.

Meet Chris Guarnera - My Credit Union

Chris Guarnera is Vice President of Commercial Services with MY Credit Union (MYCU) in Bloomington, Minnesota.



He works with MYCU's commercial members in the areas of; financial literacy education, identifying business opportunities, financing, and lending. After a fourteen-year career in the restaurant/hospitality industry, Chris transitioned to commercial lending in 2007 with Premier Banks. Prior to his current role with MY Credit Union, Chris was part of the SBA department of Sunrise Banks as VP - SBA Lending, specializing in SBA 7(a) and Express loans. He graduated from the University of St. Thomas with a degree in Business Administration – Entrepreneurship. Chris enjoys volunteering within his community as well as spending time with his wife and two teenaged sons.

www.mymncu.org



Compliance , Business Income / Sales Tax Structure for Small Businesses

Meet Allyson Casseday - State of Minnesota Dept of Revenue

Allyson is an experienced Program Administrator with a demonstrated history of working in the government

administration industry. Skilled Strong professional with a bachelor's degree focused in Business Administration and Human Resources Management and Services from Saint Mary's University of Minnesota. works for the State of Minnesota Department of Revenue. She specialized in Compliance, Business Income / Sales Tax Structure for Small Businesses.

https://www.revenue.state.mn.us/

SPEAKERS

Stopping your Competitors: The Importance of Protecting your Brands and Products.

Meet Allison Johnson - Alisson Johnson P.A.

Allison Johnson is the owner and founder of Allison Johnson, P.A. She specializes in patent prosecution and opinion work, primarily in the fields of chemistry, scientific instruments, and mechanical products. With more than 20 years of specializing in patent law, I provide a focused approach to patent protection including counseling, prosecution, and clearance.

My focus is on obtaining patents in the United States and worldwide for companies ranging in size from startups to Fortune 500. My clients are located in Minnesota and across the United States. I am dedicated to protecting the ideas and innovations that drive technology-based businesses.

www.ajiplaw.com

Cyber Security & Small Business Readiness

Meet Michael Udofot - UEI-Technology (a division of Udofot Enterprises, Inc.)

Michael Udofot holds the CEO and founder positions at UEITECHNOLOGY.COM., (a division of Udofot Enterprises,



Inc). Michael is the author of "Factors Relating To Small Business Cyber-Attack Protection in the United State." His most current and published book is titled "Preventing Cyber-Attacks: Solutions For Small Businesses". He completed his doctoral degree in Organizational Leadership Management with Specialization in Information Systems Security and Technology Management at University of Phoenix. Michael is also a contributing researcher for ResearchGate, a global commercial social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators. He has co-authored journal article(s) on Cyber-attack protection and network systems security. He lectures globally on the importance of cyber-attack knowledge, proper protection that must address security risks in addition to business compliance and certifications. Michael is dynamic, engaging, and results focused professional. He spends more of his consulting time helping businesses secure better network systems given today's security concerns with cutting-edge technologies.

www.ueitechnology.com

SPEAKERS•

The importance of business name registrations and appropriate business entities given compliance.

 \mbox{Meet} Adam Hansen - Minnesota Office of the Secretary of State.



Adam is the Director of Business Services at the Minnesota Secretary of State Office. The Secretary of State's office provides information on business resources, business filling & certification, renewing or amending business fillings, etc. Adam loves his job.

www.sos.state.mn.us

EVENT SCHEDULE

9:30 AM	The opening Event Remarks
	Adam Hansen Director - Business Operations : Secretary of State Office
	Mn Dept. Of Revenue
11:00 AM	Raffle Drawing
11:15 AM	Trish Perry Hamornized Coaching
12: 00 Noon	Allison Johnson Attorney - Patent & Trademark
12:30 PM	Raffle Drawing
12:45 PM	
1:15 PM	Michael Udofot UEI Technology
1:30 PM	
1:45 PM	Kim Tsoukalas Franchise Owner: NIA (Network-In-Action-Minnesota)

2:30 PM	Exhibitors' (Open Forum	Contest Drawing
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Open Forum Presentation - Exhibitors' Contest Starts.

Exhibitors are given the opportunity to enter this contest. Their products, services, or ideas will be presented to a Blue Ribbon Panel of Judges, consisting of veteran business leaders, who will select the most innovative winner from different categories at the Global Business Trade Fair EXPO 2022 Event. The winner will be recognized at the event and will get a chance to pitch his or her idea to the panel and receive a Certificate Award from the Global Business Trade Fair. One lucky business will enjoy the opportunity to be chosen as the "Innovative Winner".

4:00 PM	Udofot Beer Tasting. (Must Show ID to proof legal drinking age)
5:00 PM	Thank you & Farewell Note by Michael Udofot
6:30 PM	Event Ends

• • EXHIBITORS • •

Minnesota Dept. of Revenue Allyson Casseday	Compliance & Government - www.revenue.state.mn.us linkedin.com/in/allyson-casseday-390035163
NIA (Network In Action - Minnesota Kimberly Tsoukalas	Network Marketing - www.networkinaction.com
Allison Johnson P. A	Booth 5 Attorney – Patent & Trademark - www.ajiplaw.com
Harmonize Coaching Trish Perry	Booth 3 Coaching Businesses for Success - www.harmonizeu.com
My Credit Union - Minnesota (MYCU Chris Guarnera)Booth 6 Banking/Financial Contact - www.mymncu.org
DJ P. Realla Prentiss Jones	Booth 7 Entertainment DJ for all occasions - mrpjones0076@gmail.com
The Website Guy Robert Shurtleff	
Konnektors Technologies Inc Ronel Barcelo	Digital and Social Media Marketing - www.konnektors.com
J Mayhew Marketing Jason Mayhew	Marketing and Promotions - www.jmayhewmarketing.com
Udofot Beer & Beverage Company Benjamin Adoga	Beer & Beverage Company - www.udofotbeer.com
Prairie Naturopathic Doctors Brianna Vick	

Summit Academy OI	CBooth 44	
Mercy Oyadare	Empowered Individual Development - www.saoic.org	
Christie Lea Thompso	on P.ABooth 13	
Christie Lea Thompson	Attorney- Family law - christielea21@gmail.com	
Christianson & Comp Nancy Flicek	any Commercial Real Estate ServicesBooth 33 Real Estate - info@spaceavailablemn.com	
	etingBooth 19 ral Marketing - Dan@thatsmyideamarketing.com www.thatsmyideamarketing.com	
Growth Point Partner	rshipBooth 20	
Dan Smits Sr.	Business Management Consultation Services - www.growthpointpartnership.com	
Shirleh Creations, LLC	CBooth 21	
Shirley Battaforyen	International Products Merchant - www.shirlehcreations.com	
Impel Authority Solu	tionsBooth 17	
Daron Stenvold	Sales & Marketing - www.impelprofits.com	
Continental Enterpris	es Twothousand, IncBooth 26	
	Arts & Design Creations - continentalenterprise2000@gmail.com	
Opulence Global	Booth 18	
Fatoun Ali	Fashion, Personal Care & Health - fatounali02@gmail.com	
Sea Moss Life LLC	Booth 16	
Rukia Addi	Growth & Retail Products - rabdi0gc@gmail.com	
Atlas Staffina Inc	Booth 27	
Oscar Vega	Career Staffing Company - www.atlasstaffinginc.com	
Mad City Windows &	& BathBooth 28 & 29	
Ryan Schmucker	Home Remodeling - www.madcitywindows.com	
Waste Cost Solutions	Booth 24, 25, 37, & 36	
Russell D'Anna	Commercial Waste Management & Recycling - www.wastecostsolutions.com	
AE Consulting Service	esBooth 38	
Asuquo Ekpenyong	Business Management Services - asuquope@comcast.net	
Areca International	Booth 23	
Ceicilia Eshiett	Office/Business Equipment Manufacturing & Supplyer	
Pro-Tech Security & L	easing CompanyBooth 22	
Innocent Eyoh	Leasing & Logistics - arecainvestments@gmail.com	
StarCharlie	Booth 32	
Charles Emmons	Premium Incentive Products - charlesemmons@hotmail.com	
Office of the MN. Secreatary of StateBooth 1		
Adam Hansen	Government - adam.hansen@state.mn.us	